Tequila Presentations
Posted by cbenedict - 2008/09/17 22:08

Was at BevMo the other day looking at 50 Tequila bottles to try something new and thought - boring... Vodka definately has the cool thing going on right now with presentation. How do you think tequila in a black wine bottle would do..Little mysterious....definately different.

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Re:Tequila Presentations
Posted by The Tequila Guy - 2008/09/18 04:04

What 50 tequila bottles were you looking at?? What vodka bottles??

The best bottle I've ever seen is the Coyopa Rum bottle with a label that lit up and played a song.

I've always liked the variation in bottle sizes and styles with tequila. Look at Corzo with the new pour top and square bottle, or Claze Azul with the over elaborate design, or Dos Lunas with the label on the back of the bottle (I know vodkas do this), or Don Julio Real with the silver agave leaves on the bottle on a swivel.

Every time I go into a bar, my wife and I stand at the opposite end and name each tequila bottle from across the room mainly looking at their silhouette. Have never tried it with vodka, but will take a look the next time we go out.

Enjoy Responsibly,

TTG

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Re:Tequila Presentations
Posted by cbenedict - 2008/09/18 19:48

Actually I do have a bottle of Corzo and agree it is a beautiful presentation. I'll take a peek at the Coyopa Rum bottle. I just can't help but think that it's time for a black bottle of some kind. Call me strange, but I don't need to see the liquid inside.

Ever tried a bottle of 3 Amigos? Just had some the other night and it was good...Hope I'm not losing my taste buds....Any support out there?

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Re:Tequila Presentations
Posted by The Tequila Guy - 2008/09/19 21:02

Haven't had 3 amigos yet. Still trying to find many of these brands online or in my local liquor store.

If you like it, make sure you rate it for the rest of us so we can see where it stands compared to others I have on my wishlist.

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Re:Tequila Presentations
Posted by tequilachick - 2009/01/26 21:00

Regarding 3 Amigos, highly reccommend it. Love all three but prefer the repo. Very earthy. Blanco is one of my fav Blancos, crisp and strong agave. Anejo is wonderful.

Spent a couple of days in November with owners who I had met in Vegas when I first tried the product. The Gonzales family, salt of the earth types. dedicated to quality in every step of production.

I personally think this is a decently priced Tequila for the quality. Purchased it in LA since distribution is still limited.

I guess you could say I love this brand.

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Re:Tequila Presentations
Posted by SirGringo6 - 2009/03/29 21:44

I'm a really big fan of unique bottle collecting, even if the Tequila isn't worth the price of the bottle. It is a big downfall I have, but they do give a nice conversation piece to talk about especially the bottle of Esperanto.

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Re:Tequila Presentations
Posted by wichie13 - 2009/03/30 21:03

The fancy bottles are nice and defiantly eye catching but if i buy a bottle on looks that I haven't tried yet and the juice doesn't hold up to the package then I'll never buy it again. If I was given a choice over plain bottle with excellent juice then thats the route I would go everytime.

Black bottle would be nice for preserving the liquid but i like to see whats in side for a few reasons, one to see how dark or light the anejo/reposado is, and two to know how much I have left to drink before I buy another bottle. ;)

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Re:Tequila Presentations
Posted by cbenedict - 2009/03/30 21:28

Bottle vs Tequila

You are absolutely right about the bottle and the tequila. The nice looking presentation might sell the first bottle, but if the tequila is no good, it will never sell the second.

We have two new tequilas that will be coming to market this summer and they are absolutely delicious. We visited several distilleries and really hit the home run for taste and quality. Stay in touch, I'd love to put our new tequilas up against anything out there that you prefer - Including the likes of Tonala, Siete Leguas, and Selecion Suprema.

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Re:Tequila Presentations
Posted by wichie13 - 2009/03/30 21:42

Don't tease us like that! :)
How about some more info. Nom, category (b,r,A,EA)... etc.

Are you guys going to have your product at any shows this year? If you would like I can put you in touch with the Vegas and San Diego show organizers.

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Re:Tequila Presentations
Posted by cbenedict - 2009/03/30 22:10

Sorry about that - didn't mean to tease. First off, I would love for you to put us in touch with your contacts at the shows. You're scoring some good points with a guy who will shortly have a large and very good supply of tequila. You are a smart individual!

Let me answer your other question. Our two new tequilas will be available in Blanco, Reposado, and Anejo - with a good 5-year Extra-Anejo in the pipeline for future roll-out. We have conducted several blind taste tests - both here and in

Mexico, and our tequila usually wins (or places very high) against the likes of Siete Leguas and Selection Suprema. We are very confident, that even though taste is very subjective, as tequila drinkers go, our tequila will compete with any in the world. Our distillery is 5th generation agave growers now, and on our last meeting in Mexico we met with Leopoldo Solis and Javier Espindola - both of whom confirmed that this tequila is truly world class. Those two gentlemen by the way, are 2 of the 3 foremost experts on tequila in the country of Mexico. Not a bad start.

The two tequilas have now been trademarked and are being registered with IMPI and the CRT in Mexico. They are known as Calor and Seis Hermanas. Seis Hermanas is the true story of six sisters from Jalisco and their desire to share Mexico with the world through a great tequila. It helps of course that they are all good looking.

Calor - world class all the way, and will be signed by the distillery's 86 year old patriach.

There's a little update - we're excited as it's been a long road to this point.

Stay in touch. You can be the first to try it and rate it for the folks here. That way we have a good impartial view.

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Re:Tequila Presentations

Posted by wichie13 - 2009/03/31 00:23

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send your contact info to wichie13@hotmail.com and I will send you the contacts.

Look forward to trying these Tequilas.

Mucho gusto

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Re:Tequila Presentations

Posted by The Tequila Guy - 2009/03/31 18:35

Also make sure you send me pictures and nom & Price info so you're on the site as soon as possible.

I've now got to track down Justin Timberlake's tequila to see what I can get on that.

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Re:Tequila Presentations

Posted by cbenedict - 2009/04/01 18:26

Absolutely!

We will make sure and pass all the appropriate information along to get us up on your site. Those that truly enjoy world-class tequila will love this product. It is definately not for the Spring Break crowd, but rather those that enjoy their tequila through sipping.

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Re:Tequila Presentations

Posted by wichie13 - 2009/04/06 19:55

So far I have heard JT's tequila is from

Corporativo Las Americas, S.A. de C.V.

Distillery: Tequilera Newton e Hijos, S.A. de C.V.

NOM: 1173

Tequila will be called 901.

I have never tried any of the tequilas from this distillery Nor have I heard any reviews. Be interesting to see how this stuff tastes.

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